Eurogentec is an internationally recognized **biotechnology company**, part of the Kaneka Group. For several decades, the company has been a global provider of **innovative products and services** for the life sciences industry worldwide.

The company has developed **a broad technology platform**, which is organized into separate business units, subsidiaries, and production facilities. For more information, visit their website : https://www.eurogentec.com/en/

For their Marketing department within the BU Life Sciences in the European headquarters based in Liège, we are looking for a (m/f):

Scientific Copywriter (M/F)

RESPONSIBILITIES

As a **Scientific Copywriter**, your role will be focused on concepts and content production for a broad range of our international business activities such as Life Science Research, Diagnostic services and GMP biomanufacturing. Working within a dynamic, creative, and expert team, your role will be varied concerning execution. You will **coordinate the roll-out of the appropriate scientific content for their marketing channels** (including their E-commerces).

Your main responsibilities are:
Data collection and analysis:

- Unerring precision in the craft of brand-, voice-, and tone-correct writing that demonstrates attention to detail. Compositional versatility, from **scientific keywords analysis**, and short promotional messaging, to long-form articles and video scripts.

Editorial work :

- Research, develop, write, and **edit technical and informational materials** for the overall marketing channels including website, e-commerce, online services, print, events and digital marketing campaigns (blog posts, web content, social media, product specifications, email Marketing, slide decks, brochures, posters, technical documentation, whitepapers, webinars, guides, videos, tutorials…)
- Maintain style guides to ensure **scientific consistency on all marketing content channels** (copywriting, pictures, illustrations, videos…).
- Support E-commerce activities on product datasheets, technical documentation, visual material, and copywriting.

Collaboration :

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- You will transform sales and marketing goals into measurable results by collaborating closely with cross-functional teams (Scientific Project Manager, team experts, Product Managers, Salespeople, and Head of Marketing) and leveraging your expertise in storytelling and high-impact communication.

PROFILE

- You hold a **bachelor's or master's degree in chemical or biological sciences** (biochemistry or molecular biology).
- You demonstrate ideally **2 years' experience** in Life Sciences, Biopharma, or Biotech fields (in a similar position would be an asset).
- You have an executing experience in **copywriting**.
- You have an excellent command of communication skills, master structured approach and critical thinking.
- Familiarity with or at least a high comfort level **working with scientific subject matter**.
- You demonstrate a keen Interest in digital communication, graphic design, and aesthetics. You are also passionate about Science and Communication.
- Proficient computer skills, including Microsoft Office Suite.
- You are rigorous and enjoy as well working in a team as well autonomously.
- You are creative, proactive, openminded, result-oriented, and eager to learn.
- You are **fluent in English and French** (oral and written).

OFFER

- Joining a modern and international environment that combines the vibe of a multinational with the charm of a local team.
- A varied and stimulating position as part of a diversified, enthusiastic, professional, and growing team.
- The opportunity to directly impact the Company's organization and results.
- A permanent contract with an attractive salary package (including extralegal benefits).

INTERESTED ?

Please send your CV together with an adapted cover letter to recruitment@pahrtners.be.

YOUR APPLICATION AND
RELATED INFORMATION WILL REMAIN
STRICTLY CONFIDENTIAL.

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